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Dear Neighbor,

My staff and I would like to take this opportunity to welcome you to our community. It is our hope that you and your family will find much happiness and good fortune in your new home.

One of the decisions you will be faced with after the move will be the selection of a new **Family Dentist**. This can be especially difficult if you do not know anyone in the area. Therefore, I thought it might be helpful to learn something about our practice.

Since earning my dental degree from N.Y.U. in 1978, I have come to realize that a tremendous portion of the population are fearful of dental treatment. I have catered my practice to the comfort of such patients and the following amenities help the dental coward relax in my office: The treatment room features a large, 155 gallon salt water aquarium built right into the wall. Nitrous Oxide (sweet air) is available and I-Pods allow the patient to select his/her favorite music during treatment. Chairside LCD monitors allow patients to watch videos both for entertainment and dental education. I have found it to be extremely important with the fearful patient to take the time to fully explain all necessary treatment and the involvement of the patient is very beneficial.

Technologically, I am proud to inform you that my office has always been on the cutting edge as early adopters of technology. Indeed, I am literally the **Father of Facebook!** We first computerized our office in 1984 before many offices knew computers were available. We were the first office in Westchester to adopt **Air Abrasion-drill free technology** in 1996 and one of the earliest adopters of **Digital Radiography** in 1998, reducing patient's exposure by 80% and allowing instantaneous reading of the X-Rays. Continuing as leaders in employing technology, in 2007, we became one of the first to place a **Digital Panoramic X-ray** into service and in 2009, one of Westchesters' first CAD-CAM computerized milling machines that allow us to do same day, delivered crowns, veneers (laminates) and inlays! We are an authorized **Zoom Whitening Center**, creating whiter smiles in 1 hour and an **Invisalign Premier Office**, having completed over 100 cases using this ultramodern, **Invisible** method of tooth straightening.

We offer **Complete Dental Care**, including **COSMETIC TOOTH BONDING**, **DENTAL IMPLANTS**, AND **NON-SURGICAL GUM TREATMENTS**, as well as conventional dental services including dentures, caps, crowns and

bridges, root canals, extractions and fillings. We always place great emphasis on basic preventive and oral hygiene care and instructions. We have been working with a computerized periodontal diagnosis system for over five years now and have found that we are able to diagnose gum disease earlier than ever before. Laser cavity detection also allows us to diagnose cavities at their earliest stages. We enjoy working with children and find that we are able to take the youngest children and motivate them to care for their oral health and not be fearful of dental visits.

My patients can relax knowing that my office is in full compliance with all OSHA (Occupational Safety and Health Administration) requirements. All instruments, including handpieces are disposed of or rigorously sterilized using ultrasonic, autoclave, dry heat and cold sterilization after each use. All patients are invited to view a demonstration of procedures used.

I have taken time out of my practice regularly to keep abreast of the rapidly occurring changes in my profession and in 1984 THE ACADEMY OF GENERAL DENTISTRY HONORED ME WITH A FELLOWSHIP in their organization, an award recognizing superior achievement in continuing education. Last year, I received a 30 year Membership certificate from the Academy.

My staff is especially knowledgeable in insurance processing and will be pleased to assist those patients with dental insurance in obtaining their maximum benefit. Technology allows us to immediately determine what your insurance benefits, if any, will be, and what your financial responsibility for your dental care will be. Patients without insurance can benefit from our unique IN-OFFICE insurance plans available exclusively to our patients.

To welcome you to the community, your initial examination or consultation is being offered to you as a professional courtesy at NO CHARGE. This will include a complete oral exam plus you may take advantage of our computerized cosmetic analysis at no charge. If necessary, late evening and weekend appointments are available. Please feel free to give us a call if we can be of help to any member of the family.

Sincerely,

E. J. Zuckerberg

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